

Rolls-Royce CEO Talks Failures, The Asia Issue

Rolls-Royce CEO Torsten Mueller-Oetvoes shares his secrets of success and his biggest mistakes. In 2009, in the midst of the global recession, the company's sales plummeted by 17 percent. However, Rolls-Royce quickly rebounded to post a record year in 2010. What's behind the success of one of the world's most renowned luxury automakers?

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