

Welted Footware

Published on Industrial Maintenance & Plant Operation (<http://www.impomag.com>)

Welted Footware

KEEN Utility

KEEN Utility (Portland, Oregon) steps onto new ground with the introduction of KEEN.Welt. This state-of-the-art, patent-pending construction is poised to revolutionize the idea of durability in footwear and sets a foundation for a work boot that is unmatched in the market, according to the company. Debuting for Fall 2012, KEEN.Welt is designed for durability, is reinforced by the KEEN toe bumper to prevent premature sole delamination under extreme work conditions. Welted construction comprises of a strip of leather or other material stitched to the upper and insole of the shoe simultaneously and then stitched and cemented to the outsole. This process provides a more durable, longer wear as well as increased flexibility and ventilation for the wearer.

For more information on the KEEN Utility Fall 2012 collection, visit www.keenfootwear.com [1].

Source URL (retrieved on 03/06/2015 - 4:46pm):

http://www.impomag.com/products/2012/08/welted-footware?qt-most_popular=0&qt-digital_editions=0

Links:

[1] <http://www.keenfootwear.com/>