

New Digital Destination



Hyde Tools (Southbridge, MA) has launched a new digital destination that marries a robust new website, YouTube channel, and an online digital catalog featuring more than 750 HYDE® products. Designed to interest and engage both professional and do-it-yourself “pros at home,” the destination is a portal for accessing industry news, obtaining how-to information, sharing home improvement projects, and more. In addition to new product showcases, the website features industry news feeds, how-to instructions, videos, and materials calculators for specific jobs and “where-to-buy” instructions for purchasing online or finding a local retailer.

All of the online media can be accessed at www.hydetools.com [1].

Source URL (retrieved on 01/30/2015 - 11:53pm):

<http://www.impomag.com/products/2012/01/new-digital-destination>

Links:

[1] <http://www.hydetools.com/>