

Bird-X Joins GSA To Help Federal Facilities Reduce Pest Bird Costs

Bird-X, Inc.

CHICAGO, IL – July 9, 2013 – Bird control leader, Bird-X, joins the GSA Advantage program to bring pest bird control solutions directly to federal facilities and institutions – cutting out the costs and inefficiencies of “middleman” resellers. The U.S. General Services Administration is a tool to help government institutions find the best products and services at the most affordable prices.

Pest bird infestation is prevalent everywhere, and can be especially costly for large facilities. The federal government operates some of the most important and complex buildings and facilities around the world – from prisons, military bases, and air fields to historical landmarks, museums, and judicial structures. These facilities cost millions of dollars to maintain; pest bird infestation alone can easily cost a large institution hundreds of thousands of dollars each year in cleanups, repairs, labor and resources.

With the new [Bird-X GSA Advantage schedule](#) [1], buyers can purchase bird control products directly from the manufacturer, versus through general resellers who do not specialize in bird control. This guarantees government buyers the most competitive pricing and the added value of working directly with Bird-X consultants who are experts in the bird control industry.

Bird-X has worked with many federal clients in the past, such as the U.S. Air Force, Army, Coast Guard, Federal Aviation Administration, the U.S. Postal Service, national airports, transit systems, and more. Now, as a part of the GSA Advantage program, bird control products will be readily available to government buyers.

Bird-X Sales Supervisor, Josh Pierce, has worked on several GSA bird control contracts and describes his experience, “We are pleased to be a certified, GSA Vendor. Being in an extremely specialized market and industry, government procurement officers and buyers are always delighted to find us on the GSA schedule. I know they have appreciated our level of professionalism, consulting, and essential product line that fulfills their specific needs.”

In 2012, GSA Advantage sales reached \$506 million. Much of that money is tagged for certain set-asides such as small businesses, women or minority owned businesses, HUBZones (historically underutilized business zones), etc. As a small business, the [Bird-X GSA Schedule](#) [2] helps government buyers to apply those specific small-business set-aside dollars to their much-needed bird control programs.

For more information about GSA Advantage and the Bird-X GSA Schedule, visit www.bird-x.com/gsa [3].

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About Bird-X, Inc.

Bird-X has been manufacturing non-chemical household and commercial pest and bird control products since 1964. Bird-X bird control products are all humane, eco-friendly and long-lasting. Bird-X bird repellents include bird spikes, bird netting, sonic and ultrasonic repellents, bird proof gel and more.

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Links:

[1] https://www.gsaadvantage.gov/advantage/contractor/contractor_detail.do?mapName=/s/search/&cat=ADV&contractNumber=GS-21F-062AA

[2] <http://www.bird-x.com/government-gsa-pages-239.php>

[3] <http://www.bird-x.com/gsa>