

Brooks Expands Global Reach With New Middle East Sales Office

Brooks Instrument

Brooks Instrument opens office in Saudi Arabia to support customers and distributors in Middle East

HATFIELD, Pa. – Brooks Instrument, a world-leading provider of advanced flow, pressure, vacuum, level and vapor delivery solutions, has opened a new sales office in Al-Khobar, Saudi Arabia, to support its expanding customer base in the Middle East. The new facility, which officially opened March 9, offers the full line of Brooks products with a focus on thermal mass flow and variable area flow instrumentation.

“The majority of business from the new office is in the desalination, oil and gas, power, and petrochemical sectors,” said Deepak Upadhy, Brooks sales consultant for Middle East and Africa. “Universities, colleges, laboratories and R&D centers constitute the remainder of business.”

Upadhy is an industry veteran with more than 13 years in product management, operations and service. He holds a degree in Instrumentation Engineering from Mumbai University.

This expansion allows Brooks to improve services for customers and distributors in Saudi Arabia, UAE, Qatar, Kuwait, Oman, Iraq, Bahrain, Egypt, Libya, Tunisia, Jordan and Morocco. The facility provides resources to existing Brooks sales representatives and distributors in all of these countries and facilitates quicker technical support when needed.

The new office address is:

102 Al-Sehamiyah Tower
Opp Petroleum Center
DHL Road
Al-Khobar, Saudi Arabia PIN: 31952

About Brooks Instrument

Brooks Instrument, LLC, based in Pennsylvania, is a multi-technology instrumentation company serving a range of demanding markets. The Company has a proven history of innovation, including the original commercial design that set the standard for today's thermal mass flow controllers, the first high-performance digital mass flow controller, the first gas and range programmable thermal mass flow controller (MultiFlo™), the first watertight and explosion-proof thermal mass flow controller (Mf Series), the first thermal mass flow controller with Foundation Fieldbus (SLA Series) and the first variable area meter with Foundation Fieldbus

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(MT3809 & MT3750). Today, Brooks Instrument's portfolio includes glass and metal tube variable area meters (rotameters), thermal mass flow controllers and meters from ultra-high purity to industrial grade, Coriolis mass flow controller (Quantim), vacuum measurement and pressure control products, direct liquid injection vapor delivery systems, magnetic level instruments, and a variety of flow accessories. The Company also owns Key Instruments, which offers precision machined acrylic flow meters, molded plastic flow meters, glass tube flow meters, and flow control valves. Brooks Instrument has manufacturing locations, sales, and service offices in the Americas, Europe, and Asia. For more information on flow solutions, products, or sales contacts please visit www.BrooksInstrument.com [1]. Also visit us on Twitter (www.twitter.com/BrooksInstrmnt [2]), LinkedIn (www.linkedin.com/company/Brooks-Instrument [3]) and Facebook (www.facebook.com/BrooksInstrumentLLC [4]).

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