

Okuma Launches “Tell Your Okuma Story” Campaign

Okuma America Corporation

Users are encouraged to submit candid videos and written stories relating their experience with Okuma CNC machine tools. Select entries will be featured in Okuma’s Go Beyond video series.

CHARLOTTE, N.C. –

[LCE1:064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7694&Action=Follow+Link](#)>Okuma America Corporation [1], a world-leader in [LCE1:064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7697&Action=Follow+Link](#)>CNC machine tool [2] manufacturing, announces the launch of its “Tell Your Okuma Story” campaign, designed to share success stories and best practices amongst users in the CNC machining industry. Okuma users are encouraged to write a brief synopsis or send in a candid video that relates their Okuma CNC machine experience, and how they have achieved greater efficiencies and productivity in their CNC machining processes. All entries will be featured on the Okuma website, and all entrants receive an Okuma t-shirt.

Stories relating to various categories of CNC machine tools are accepted, including Okuma CNC lathes, CNC controls, vertical and horizontal machining centers, 5 axis machines, milling machines, and CNC grinders. Select entries will be chosen to star in Okuma’s Go Beyond video series, which is professionally produced and gains a widespread audience – providing excellent exposure for featured companies. The first-round entry deadline is May 30, 2013.

“Machine shops are very busy, and they’re interested in the latest technology that can make them more efficient and productive,” says Julie Murphy, marketing manager for Okuma America Corporation. “The ‘Tell Us Your Okuma Story’ campaign is designed to share insights about

[LCE1:064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7696&Action=Follow+Link](#)>CNC machining technology [3] that enables individual shops to become more competitive and gain advantage in today’s fast-moving manufacturing sector.”

For more information visit,

[LCE1:064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7695&Action=Follow+Link](#)>www.okuma.com/tellyourstory [4].

About Okuma America Corporation

[LCE1:064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7694&Action=Follow+Link](#)>Okuma America Corporation [1] is the U.S.-based sales and service affiliate of Okuma Corporation, a world leader in CNC (computer

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numeric control) machine tools, founded in 1898 in Nagoya, Japan. The company is the industry's only single-source provider, with the CNC machine, drive, motors, encoders, spindle and CNC control all manufactured by Okuma. Okuma's innovative and reliable technology, paired with comprehensive, localized service protection, allows users to run continuously with confidence - maximizing profitability. Along with its industry-leading distribution network (largest in the Americas), and Partners in THINC[®], Okuma facilitates quality, productivity and efficiency, empowering the customer and enabling competitive advantage in today's demanding manufacturing environment. For more information, visit

[LCE1:064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7693&Action=Follow+Link">www.okuma.com](http://www.okuma.com) [5] or follow us on Facebook or Twitter @OkumaAmerica.

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Links:

[1] <http://OkumaAmericaCorporation.pr-optout.com/Tracking.aspx?Data=HHL%3d8%2c40%3a0-%3eLCE1%3a064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7694&Action=Follow+Link>

[2] <http://OkumaAmericaCorporation.pr-optout.com/Tracking.aspx?Data=HHL%3d8%2c40%3a0-%3eLCE1%3a064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7697&Action=Follow+Link>

[3] <http://OkumaAmericaCorporation.pr-optout.com/Tracking.aspx?Data=HHL%3d8%2c40%3a0-%3eLCE1%3a064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7696&Action=Follow+Link>

[4] <http://OkumaAmericaCorporation.pr-optout.com/Tracking.aspx?Data=HHL%3d8%2c40%3a0-%3eLCE1%3a064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7695&Action=Follow+Link>

[5] <http://OkumaAmericaCorporation.pr-optout.com/Tracking.aspx?Data=HHL%3d8%2c40%3a0-%3eLCE1%3a064A2-GLCE17.6&RE=MC&RI=4102614&Preview=False&DistributionActionID=7693&Action=Follow+Link>