Entrematic Strengthens N. America Offering With 4Front Acquisition

Entrematic's presence in North America is strengthened by its most recent acquisition of4Front, the U.S.-based loading dock and warehouse products company with its industry-leading brands, including Kelley and Serco. By combining long established brands under one umbrella, Entrematic now boasts one of the world's most complete ranges of entrance automation products, supported by dedicated specialists with extensive experience.

Entrematic is a strong business partner in entrance automation, aggregating nearly 200 years of specialist expertise and well-known brands such as Kelley, Serco, Westgate, Dynaco, Ditec, Hunter, EM and Normstahl, into a comprehensive offer.

"4Front's solid market position, excellent products and experienced team make it a powerful addition to our growing portfolio of products and to our presence in North America" says Juan Vargues, President of Entrematic.

"Entrematic has grown significantly in the last few years and we are now in a unique position to offer a complete product portfolio including premium quality products, leading-edge innovation and comprehensive technical expertise," says Mr. Vargues.

Great brands, great range

The Entrematic offering includes industrial doors and dock equipment, high-performance doors, pedestrian door automation, gate automation, and residential garage doors. Each Entrematic product brand contributes its own specialty to create a complete range of products that improve productivity, safety, and energy efficiency for customers.

"Our customers can now choose and order from our comprehensive range of entrance automation products" says Juan Vargues. "By offering one point of contact for these brands in more markets we make it easy for our customers to do business".

Find out more about Entrematic, visit www.entrematic.com *[1].*

Entrematic offers a comprehensive range of innovative entrance automation products; industrial doors and docking, residential garage doors, pedestrian doors, gates and barriers, as well as automation and operators for industrial, commercial, institutional and residential applications. Our well-known brands include Kelley, Serco, Westgate,Dynaco, Ditec,Hunter, EM and Normstahl. Aggregating nearly 200 years of specialist expertise, Entrematic aims to be the supplier of choice for distributors and installers.

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