Blue Giant Equipment Corporation Announces U.S. Expansion

Brampton, ON, Canada – Blue Giant Equipment Corporation is pleased to announce the launch of its U.S. operation, Blue Giant Equipment LLC, which is marked by the opening of a new manufacturing facility in Greensboro, North Carolina.

“We are excited to expand our presence into the United States to better serve our customers,” says Jeff Miller, Blue Giant LLC’s President. “The Greensboro location affords us the opportunity to manufacture in the U.S. while taking advantage of the abundant resources that North Carolina has to offer. Demand for Blue Giant dock products is growing globally. Opening in Greensboro, which is within 650 miles of half the U.S. population and close to major logistics hubs, will let us effectively respond to increasing order volume and strengthen our overall position.”

Situated on Burnt Poplar Road in an industrial park in Greensboro, this new facility will provide Blue Giant with additional manufacturing space and favorable freight and lead-times to customers in that market.

Angie Mueller, Blue Giant’s Dock Seal Product Specialist, confirmed that the immediate focus will be on the manufacturing and distribution of the company’s growing line of innovative dock seals and shelters, which includes fixed and inflatable seals, stationary and retractable truck shelters, full access seals, and rain shrouds. All are constructed from quality fabric that resists tearing and abrasion even under strenuous usage. Most models can be customized for unique applications.

“Blue Giant is experiencing strong growth because the quality of our dock products has made us a leading solutions provider,” explains Steve Barbosa, Chief Financial Officer. “This new state-of-the-art facility will allow us to supply the highest quality seals and shelters in the U.S. at competitive prices and with superior lead times and support.”

Blue Giant, which celebrates its fiftieth anniversary in May 2013, has received industry-wide recognition and acclaim for its ability to develop innovative new product to meet changing workplace needs.

About Blue Giant Equipment Corporation
Blue Giant is the premier solutions provider of safe, effective, and technologically innovative loading dock and material handling equipment. www.bluegiant.com *[1]*

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