Wildeck Appoints Lean Leader For Rapid Growth

Wildeck, Inc.

Noel Neris, Lean Leader

Waukesha, WI – November 26, 2012 - Wildeck, Inc., the largest manufacturer of industrial steel work platforms (mezzanines), material lifts (VRCs), and safety guarding products, has appointed Noel Neris to the position of Lean Leader for its North American operations, based in Waukesha, Wisconsin. Wildeck products enable customers to improve capacity, efficiency, and safety throughout their facilities, including distribution centers, warehouses, and manufacturing operations nationwide.

According to Keith G. Pignolet, President of Wildeck, Inc., “2012 has been a successful year for Wildeck and our subsidiary, Ladder Industries in Goodyear, Arizona, and we have experienced continuing growth in all product lines. To more effectively coordinate our ‘Lean Enterprise’ initiatives throughout the company; so that Wildeck can continue to manufacture the high quality products we are known for in the industry, I am extremely pleased to welcome Noel to our driven team of Employee Owners.”

To support the company’s aggressive business growth, Neris will report directly to the President and will be responsible for the implementation of Lean strategies, coordination of Kaizen events, Lean training, developing key metrics for lean deployment, and streamlining company procedures and processes (Value Stream Mapping) to reduce cycle times and improve work-flow.

Noel is fluent in both Spanish and English and is a graduate of the University of Wisconsin with a degree in Industrial Management, and he brings over six years of experience in engineering and quality management to the company. Noel also has a solid background in the implementation of Lean tools, data analysis, and is Green Belt Six Sigma Certified.

Wildeck, Inc. is the largest manufacturer of industrial steel work platforms (mezzanines), custom machine/equipment platforms, vertical lifts (VRCs), and safety guarding products in North America. Wildeck products are used for the safe and efficient handling, storage, and protection of materials and personnel. Now in its 36th year, the company has grown through a dedicated and experienced network of customer-service-oriented dealers and systems integrators, nationwide. All products are “Made in USA” and are Crafted with Confidence at the company’s modern manufacturing facilities in Waukesha, Wisconsin; as well as its subsidiary, Ladder Industries, in Goodyear, Arizona. No other manufacturer offers such a broad portfolio of products to increase capacity, efficiency, safety, and equipment access.

For additional information on the complete line of Wildeck and Ladder Industries products and services, call 262-549-4000, email info@wildeck.com *[1], or visit*

www.wildeck.com *[2] or* www.ladderindustries.com *[3]. Wildeck, Inc. is a subsidiary of Holden Industries, an ESOP company.*

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