

# Conveyor Concepts, A New Addition To Caster Concepts

Caster Concepts, Inc.

ALBION, Mich. (May 1, 2012) - Caster Concepts, Inc., a manufacturer of heavy duty industrial casters and wheels, is pleased to announce the addition of Conveyor Concepts to its family of businesses. Conveyor Concepts manufactures specialized components for the conveyor industry, including: conveyor rollers, drive assemblies, polyurethane wheels and many other related products.

Built on Caster Concepts' custom manufacturing experience, Conveyor Concepts provides conveyor manufacturers and OEM designers quality subassemblies with short lead times.

"I am very excited about this new product group," said President and CEO Dr. William Dobbins. "If you understand the core competencies of this unique business you will understand our move. We have 25 years of expertise in polyurethane, precision machining, fabrication and engineering - all working together to produce a product or solve a problem."

However, the conveyor industry is not new for Caster Concepts, as it has provided products for bulk conveyors, automotive manufacturers and highly specialized custom conveyors for years. The company also has experience re-engineering failing components in heavy industry to prevent premature failure and extend cycle life. "In our experience, the demands on these conveyor systems are predictable, and using element analysis and advanced engineering there are opportunities for all involved," stated Dr. Elmer Lee Director of Conceptual Innovations, the engineering arm for Conveyor Concepts.

Conveyor Concepts, meeting today's needs in tomorrow's time frame...

### ***Caster Concepts, beyond standard solutions***

*Caster Concepts designs and builds industrial casters and wheels for virtually any application. ISO 9001-2008 certified, we manufacture heavy duty products to withstand impact, corrosion, temperature extremes and industrial chemical environments. Our multi-functional casters and wheels provide solutions in industrial, automotive, food service, aerospace, material handling and many other demanding markets.*

*For further information on the entire family of Caster Concepts companies - Reaction Industries, The Machine Center, Fabricating Concepts, Triple E Manufacturing, Conceptual Innovations, Conveyor Concepts and CasterShoX, call 517-629-8838 or visit [www.casterconcepts.com](http://www.casterconcepts.com) [1].*

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**Links:**

[1] <http://www.casterconcepts.com>