

MSC's Latest Catalog Features New Products



Melville, New York – MSC Industrial Direct Co., Inc. recently released its latest V80 Metalworking Catalog, which features thousands of new customer solutions from the company’s long list of trusted, industry-leading suppliers.

“The MSC team worked extremely hard this past year to make this catalog the most comprehensive of its kind in the metalworking industry,” said David Sandler, president and CEO for MSC Industrial Direct. “When you look at our vast product offerings, technical expertise, and next-day delivery, it’s easy to see why so many customers rely on MSC for their metalworking and MRO requirements.”

Available in print or online, the new V80 Metalworking catalog includes a major product expansion within Kennametal’s line of premier cutting tools. The catalog also features nearly 5,000 of the latest round cutting tools from Hertel, more than 1,500 new items from Niagara, and over 1,000 Accupro high-performance metalworking products.

To order MSC’s new V80 Metalworking Catalog, visit mscmetalworking.com [1], call 800.521.9520, email cust_service@mscdirect.com [2] or utilize the company’s new live chat feature on mscdirect.com [3].

About MSC Industrial Direct Co., Inc.

MSC Industrial Direct Co., Inc. is one of the largest direct marketers and premier distributors of Metalworking and Maintenance, Repair and Operations (“MRO”) supplies to industrial customers throughout the United States. MSC employs one of

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the industry's largest sales forces and distributes approximately 600,000 industrial products from approximately 3,000 suppliers to approximately 317,000 customers. In-stock availability is approximately 99%, with next day standard delivery to the contiguous United States on qualifying orders up until 8:00 p.m. Eastern Time. MSC reaches its customers through a combination of approximately 22 million direct-mail catalogs, 96 branch sales offices, 998 sales people, the Internet and associations with some of the world's most prominent B2B eCommerce portals. For more information, visit the Company's website at www.mscdirect.com [3].

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Links:

- [1] <http://www.msccmetalworking.com/>
- [2] mailto:cust_service@mscdirect.com
- [3] <http://www.mscdirect.com/>