Atlas Copco Portable Air Becomes Portable Energy

Geert Follens, president, Portable Energy Division

With effect from July 1, the Portable Air Division is changing its name to the Portable Energy Division, a name which more accurately reflects the division'sextended product portfolio. The new Portable Energy division focuses on five "pillars", each one relating to a product group: air (on-site compressors), power (on-site generators), light (on-site light towers), water (on-site pumps), and used equipment.

The first two pillars, air and power, relate to products that the Portable Air Division has supplied for some years. Compressors were the main focus when the division was started 21 years ago and during the past two years, the Portable Air Division has intensified its focus on on-site generators. These products are now seen as part of its core business (Atlas Copco began supplying generators in 1986).

During 2010, the division added the third and fourth pillars, light and water. This was the result of special focus placed on the light tower business and the addition of pumps to the product portfolio in September (the WEDA submersible pump line was transferred from the Construction Tools Division to the Portable Air Division).
Newly appointed Business Development Manager Sam Waes is developing the fifth pillar, Used Equipment.

Geert Follens, President of the Portable Energy Division: “Changing the name of the division to Portable Energy is a logical step in light of the extension of our product range to our customers. With the five pillars we can offer our customers complete portable energy solutions. This extended product offering, together with the intensified focus on the construction business as a part of the new Construction Technique business area, will provide us with the tools we need to give our customers the right focus and the best service.”

Portable Energy is a division within Atlas Copco’s Construction Technique business area. It develops, manufactures, and markets portable compressors, high pressure boosters, generators, and submersible dewatering pumps worldwide . Products are offered under several brands to a wide range of industries including construction, mining, oil and gas, and rental. The divisional headquarters is located in Antwerp, Belgium. Production facilities are located around the world, mainly Belgium, USA, India, Brazil, and China.

Atlas Copco is an industrial group with world-leading positions in compressors, construction and mining equipment, power tools, and assembly systems. The group delivers sustainable solutions for increased customer productivity through innovative products and services. Founded 1873, the company is based in Stockholm, Sweden and has a global reach spanning more than 170 countries. In 2010, Atlas Copco had about 33,000 employees and revenues of BSEK 70 (BEUR 7.3). Learn more at www.atlascopco.com.

Source URL (retrieved on *09/02/2014 - 3:57pm*):
http://www.impomag.com/news/2011/07/atlas-copco-portable-air-becomes-portable-energy?qt-recent_content=0&qt-digital_editions=0