

Reid Supply To Unveil New Products At IMTS



Muskegon, Michigan — Reid Supply Company, a Michigan-based global distributor of industrial products, will be showcasing [new products](#) [1] from innovative floor dryers to time-saving industrial clamps during the 2010 International Manufacturing Technology Show at the McCormick Place in Chicago, September 13th through the 18th.

“IMTS gives us a welcomed chance to see old friends and meet new ones,” says John Carrier, President of Reid Supply Company. “We’ve been around for more than 60 years, so we have a lot of visitors who look forward to seeing some of our new products for the coming year.”

Greg Palmer, Director of Marketing at Reid Supply, says the company is constantly improving their product category offerings to help their customers find the exact product that they need, without the need to do a lot of shopping around.

“IMTS allows us to showcase some of the literally tens-of-thousands of items available in our new [900-page catalog](#) [2] and thousands more on our website,”

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says Palmer. “Plus, show attendees get to pick our brains to help them solve problems with product ideas that they may not have considered.”

This year the company will be showing new products in the categories of Knobs, Handles and Hand Wheels; Clamps and Workholding; Fasteners and Hardware; Bearings and Power Transmission; Maintenance, Repair and Operations (MRO); and Safety.

“Each year we have a good selection of new products, like the Hurricane floor drying system, which combines a wet floor caution cone with a battery-powered floor dryer,” says Palmer.

Since 1948, Reid has supplied customers with both hard-to-find and everyday products to help them build their industrial business. Those customer’s who have shopped with company for decades know the value of this kind of longevity.

Scott S. a California customer says that “Reid Supply has made it possible and very convenient for my small business to start and continue to grow.”

According to Carrier they get a lot of positive feedback, “We suspect that our company’s rallying cry ‘Others may be bigger, nobody will serve the customer better’, plus our competitive pricing is what keeps customers like Scott coming back.”

Not only will Reid Supply highlight new products at the annual IMTS show, they will also showcase their [free CAD drawings](#) [3] of over 90% of their catalog products on their website at ReidSupply.com.

Reid Supply’s complete product offering features multiple color-coded categories including:

- Knobs, Handles and Hand Wheels
- Clamps and Workholding
- Tooling Components
- Fasteners and Hardware
- Leveling Devices and Vibration Control
- Material Handling
- Bearings and Power Transmission
- Metalworking
- Maintenance, Repair and Operations (MRO)
- Pneumatics and Hydraulics
- Structural Systems
- Safety
- PLUS, NEW ONLINE CATEGORIES:
- Apparel and Footwear
- Packaging and Shipping Supplies

With 900 pages of products for industries including Manufacturing; Aerospace; CAD

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and Engineering; Construction; Food Processing; Government; Medical; Oil, Gas and Alternative Energy; Packaging; and many others, the company says its new 2010-2011 catalog and website, ReidSupply.com, continues to grow with their Customers' needs.

"We are exhibiting at IMTS booth # W-2210, where we will show our customers how we are improving our electronic and printed catalog ordering systems, as we continue to provide them with the best new products and the best ways to purchase them," says Carrier."

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Links:

[1] <http://www.reidsupply.com/newproducts.aspx>

[2] <http://www.reidsupply.com/OrderCatalog.aspx>

[3] <http://www.reidsupply.com/Results.aspx?pid=1558094297>