

# BMW Manufacturing Reports Record Production Volume

*This article first appeared in IMPO's [April 2013](#) [1] issue.*

BMW Manufacturing achieved another record production year. Annual production of 301,519 vehicles marks 2012 as the highest production volume in the Spartanburg, South Carolina plant's 19-year history. This represents a nine percent increase over the production volume for 2011 (276,065). Since 2010, the plant's production output has increased by 90 percent (159,284).

"Our associates are very committed to building quality products for the world. Our customers recognize that and are responding positively," said Josef Kerscher, President of BMW Manufacturing Co. "In order to sustain our success, we must continue to be flexible and competitive."

In January 2012, the company announced a \$900 million investment to expand the plant's manufacturing footprint by 1.6 million square feet, add another vehicle model, and increase the plant's overall annual volume to 350,000 units.

Construction projects related to the plant expansion include:

- A 170,000 square foot body shop expansion.
- A new 300,000 square foot body shop.
- A 650,000 square foot paint shop.
- Approximately 400,000 square feet of new logistics and warehouse space.
- Several on-site modifications to existing facilities.

All construction projects are underway. In addition to the X3 and X5 Sports Activity Vehicle and the X6 Sports Activity Coupe, the factory is preparing to add the new BMW X4 to its current vehicle lineup. The plant produces more than 1,000 vehicles per day and exports 70 percent of its production to over 130 global markets.

"The expansion and improvements being made to the plant site represent nearly 500 construction jobs," said Kerscher. "The work being done today ensures the continued success of this plant well into the future."

Through 2012, BMW Group has invested nearly \$5.8 Billion in the Spartanburg plant. Earlier this year, BMW of North America reported the best sales year ever with 347,583 vehicles (BMW and MINI combined) sold in 2012. The BMW vehicle models produced in South Carolina contributed significantly to the company's U.S. sales success, accounting for 30.7 percent of all BMW brand U.S. sales (281,460).

## **BMW Manufacturing Reports Record Production Volume**

Published on Industrial Maintenance & Plant Operation (<http://www.impomag.com>)

---

The X5 led with 44,445 units followed by the X3 (35,173) and the X6 (6,749).

### **Source URL (retrieved on 07/26/2014 - 4:12am):**

[http://www.impomag.com/articles/2013/04/bmw-manufacturing-reports-record-production-volume?qt-most\\_popular=0&qt-recent\\_content=0](http://www.impomag.com/articles/2013/04/bmw-manufacturing-reports-record-production-volume?qt-most_popular=0&qt-recent_content=0)

### **Links:**

[1] [http://e-conditionsbyfry.com/Olive/ODE/IMP/Default.aspx?href=IMP/2013/04/01&?&?&?](http://e-conditionsbyfry.com/Olive/ODE/IMP/Default.aspx?href=IMP/2013/04/01&?)