

Brew up Automation with Integrated ERP



Deacom Inc. recently announced that D.G. Yuengling & Son Inc., America's oldest brewery, has licensed its DEACOM enterprise resource planning (ERP) software system to integrate its three facilities, with functionality including accounting, sales order management, regulatory reporting, purchasing, production scheduling, inventory, order entry and retail point of sale.

Founded in 1829, Yuengling is a brewer of lager, pilsner, porter and ale. They are one of the largest American owned breweries by volume in the United States, producing more than 2 million barrels of beer last year.

The privately held company previously had an UNIX-based software system, utilized numerous spreadsheets, and had a separate sales analysis system to handle its business processes and distribution across 13 states. This combination of systems lacked the integration and functionality essential to helping Yuengling effectively expand its distribution network and increase production.

Wendy Yuengling, Project Manager at D.G. Yuengling & Son Inc., explains, "We wanted a system that would reduce the redundancy in our work and minimize much of the manual data entry, which exposed us to the potential for human error. In addition, we needed the ability to work within one system of shared data that would give us greater control and enhanced reporting capabilities.

"Now that we are live on DEACOM, we are excited for all departments to reap the benefits of a dynamic, integrated system."

The DEACOM ERP system is designed for batch process manufacturers. Because of this specialization, DEACOM can support the company's budget forecasting, sales reporting and commissions, pricing, plant equipment linkages and lot tracking

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requirements natively. Without the need for costly customization, the DEACOM system is offered using a guaranteed fixed price that includes software, full implementation, professional training and technical support.

D.G. Yuengling & Son Inc. went live on the DEACOM Software System in June of 2011.

For more information, please visit www.deacom.net [1].

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[1] <http://www.deacom.net/home/process-manufacturing-software/food--beverage-software.aspx>