Designing The Stop Sign By Committee

This video asks the simple, yet horrifying question: What if there were no stop signs … and a major corporation was charged with inventing one?

If you're having trouble watching this video, try downloading the latest version of [Flash Player](http://get.adobe.com/flashplayer/) *[1] or contacting your IT department.*

Have any comments or questions about our Thursday video editions of IMPO Insider? Or do you have a video you'd like to see featured in one of our deployments? Email me at Joel.Hans@advantagemedia.com *[2].*

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