Baumer Enters Cognex Acquisition Alliance

Baumer, a Swiss-based manufacturer of high performance sensors and digital cameras, has become a member of the Cognex Acquisition Alliance. This partnership will facilitate vision system integration by unifying Baumer digital camera and VisionPro vision software expertise, and by simplifying product technical support.

“As a result of our Cognex Acquisition Alliance partnership, our camera customers will benefit from a plug-and-play vision software solution,” explains Doug Erlemann, business development manager at Baumer. “Cognex offers state-of-the-art vision software, proven in more than 500,000 worldwide installations to solve challenging machine vision applications from part location and inspection to identification and measurement.”

“With the addition of Baumer to our strategic alliance, Cognex customers enjoy a wider range of camera solutions to meet their machine vision needs,” says John Petry, Vision Software Marketing Manager at Cognex. “We are excited to have Baumer taking part in this initiative and strongly believe that this partnership will yield valuable benefits for out mutual customers.”

Baumer digital cameras are used in industrial, medical and scientific applications. The product portfolio includes CCD and CMOS sensors with resolutions up to 8 megapixels and modern interfaces like GigE Vision, FireWire, and CameraLink. Baumer also provides specific OEM vision engineering for customized vision systems.

About Cognex
Cognex Corporation is the global leader in vision-based inspection, guidance, and identification systems. Companies throughout the world use Cognex vision systems to improve product quality, reduce manufacturing costs, and track parts on their production lines. By harnessing innovative technology that has led the world for over twenty-five years, Cognex products are universally recognized as offering the highest accuracy, reliability and performance. With more than half a million systems installed, inspecting billions of products every day, Cognex helps manufacturers operating in all industry sectors to isolate defective parts, optimize production processes and implement full traceability programs. With headquarters in Natick, MA, and offices throughout the Americas, Japan, Europe, and Asia, Cognex provides exceptional service through teams of local experts and a network of over 300 approved partners. Visit Cognex on-line at http://www.cognex.com [1].

About Baumer
The Baumer Group is a leading international manufacturer of sensors and system solutions for factory and process automation. The innovative family-owned company employs more than 2,000 people worldwide in 34 locations and 16

countries. The company's long lasting success is built on high customer focus as well as the innovative and diversified product range of the five product segments Sensor Solutions, Motion Control, Vision Technologies, Process Instrumentation, and Gluing Systems. For further information please refer to http://www.baumer.com [2].

Source URL (retrieved on *04/25/2015 - 5:00pm*):
http://www.impomag.com/articles/2009/08/baumer-enters-cognex-acquisition-alliance?qt-recent_content=0

Links:
[1] http://www.cognex.com/
[2] http://www.baumer.com/