

Registration RedShift:2009 Now Open

RedPrairie Corporation announces registration is open for its upcoming user conference, *RedShift:2009, Engineered Evolution*.

RedShift, to be held May 11 - 14 at the Marriott Rivercenter in San Antonio, TX, generates new ideas and information-sharing on how to improve workforce, inventory and transportation operations through product updates, customer-led breakout sessions and various networking opportunities. Registration is now open at www.RedPrairie.com/RedShift [1].

Keynote speakers for the event include Daniel Pink, a best-selling author and an expert on innovation, competition, and the changing world of work. Pink will present many of the ideas from his book, *A Whole New Mind*, which charts the rise of right-brain thinking in modern economies, and explains the six abilities individuals and organizations must master in an outsourced and automated world. *A Whole New Mind* is a *New York Times* and *BusinessWeek* best seller, and has been translated into 16 languages.

RedPrairie customers take a lead role in educational sessions at the conference, providing real-world examples for optimizing supply chain and retail operations. This year's customer presenters include Technicolor, Finish Line, UTi Integrated Logistics, Diamond Comics, and Duane Reade among others.

"RedPrairie is very excited about the possibilities the RedShift conference will present," says RedPrairie CEO Mike Mayoras, "With uncertainty comes opportunity, and RedPrairie will provide an unprecedented amount of new technology and thought leadership to help our customers leverage those opportunities to evolve for future success."

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Links:

[1] <http://www.RedPrairie.com/RedShift>